



## Men & Hair... or lack of it!

**NeoGraft** — A revolutionary breakthrough advancement in hair transplantation.

40 million men and 21 million women suffer from male/female pattern baldness or thinning hair. NeoGraft is an automated game-changing system offering results that are virtually undetectable!

**Minimally Invasive • Natural Looking Results • No Recovery Time • No Scars • No Pain**

**ST:** Some men hold onto their sexiness and manliness whether they have a full head of hair or not. Just take a look at some of our favorite male celebrities. However, hair loss for women is traumatic. Research shows that hair loss is a major contributor to loss of self-esteem and self-confidence. Hair pieces are obvious and hair plugs look worse in my opinion than being bald. Let's talk about what is being acclaimed (even by Dr. Oz) as the miracle of hair transplantation technology.

**TN:** Not only men, but women suffer from hair loss, and it has a devastating effect on a person's image about themselves. Every day we all lose hair — about 100-150 hairs per day is normal. Rather than looking to external causes for hair loss studies prove that hair loss is generally caused by predetermined genetic factors, family history, and the aging process. Hair loss can start in a person's 30s and 40s. Certainly, situational circumstances can also cause hair loss such as stress, diet, and hormonal changes (preg-

nancy, puberty, and menopause). Some of that hair loss returns, other times it's reversible. Today, a frequent loss of hair in women is caused by the harmful products they use on their scalps and hair extensions which can pull hair out and damage the hair follicles. Male hair loss has been difficult to correct without the stigma of surgery. Traditional methods left a "plug" look or a large scar across the back of the head. Today, advancements in technology have given us the NeoGraft machine that harvests one follicle at a time under magnification and separates hairs into groups depending on how many exist in each follicle. The 1s and 2s (as we call them) are placed in the front of the scalp and the 3s and 4s are placed moving backwards. The NeoGraft Automated System is unbeatable in restoring natural looking hair density. It's done without cutting and no scars. Patients are awake and watching TV or listening to music. This technology is a real game changer for men and women with pattern Baldness .

## #1 Trend for Women: Hair Transplantation For Thick Sexy Eyebrows

**Are THINNING EYEBROWS making you look older?** Thinning eyebrows are one of the most recognizable signs of aging. Eyebrows define a person's features, frame the face, convey emotion, and when shaped properly, eyebrows can make eyes look bigger. There is nothing equal to a full head of hair that can make a person look younger EXCEPT an incredible pair of thick, exquisitely shaped eyebrows.

**ST:** Let's talk about "must-have" facial trends for women. What's HOT right now?

**TN:** Megan Fox's eyebrows. Eyebrows may be the least appreciated component of beauty and identity, and many women don't pay attention to them until they're gone. There is a surge among female celebrities (actually women in general) wanting beautiful, thick brows. In the 1990s, women got in a brow pluck frenzy, and thin, high-arched brows were desired. Also the aging process contributes to thinning brows as well. Today, that tweezed-thin brow look is OUT and what I'm seeing I call... "brow envy" because the thick, classic, illustrious eyebrows that graced Audrey Hepburn have returned to Hollywood. The brows of Megan Fox and Scarlett Johansson have redefined the aesthetic brow ideals that dominate covers of magazines. The #1 trend for women is turning to hair transplantation to restore brow fullness.

**ST:** How did you get interested in eyebrow aesthetics?

**TN:** I've always been fascinated by facial proportions, aesthetic ideals, and the science of physical beauty. At the University of Pittsburgh, I began studying the common features of models; especially the eyes. We studied eyebrow shape and position with special focus on the arch; where it peaks and how it breaks. The ideal position of the eyebrow arch peak, and preferred angle of its break that appears most desirable starts from the outside corner of the eye on the boney rim, and peaks in height just outside the iris. The trend in eyebrow angle today is more flat, less arched, and a little lower.

**ST:** How does one achieve thick, beautiful eyebrows, and what's involved in an eyebrow transplantation?

**TN:** While thin brows are easy to reproduce with makeup or tattooing, big brows aren't. And there aren't any reliable topicals that can sprout big, beautiful brows. With hair transplantation, we can graft hair follicles from the nape of the neck to the eyebrow to create custom shaped, big, beautiful brows in a few hours. With the precision of the NeoGraft automated hair follicle extraction machine, brow transplantation is exceptionally reliable and natural looking. Thick, beautiful eyebrows are remarkably dense, but thinning brows can have as little as 100 hairs per brow. Big, full brows have around 500-plus hairs. Grafting is determined by individual need, but the average brow transplantation consists of about 250 hairs. ■

### Gorgeous Women. Big Eyebrows.

