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**Graham O'Kelly
Family Wealth Director
Morgan Stanley**



**Be An Unforgettable Hostess
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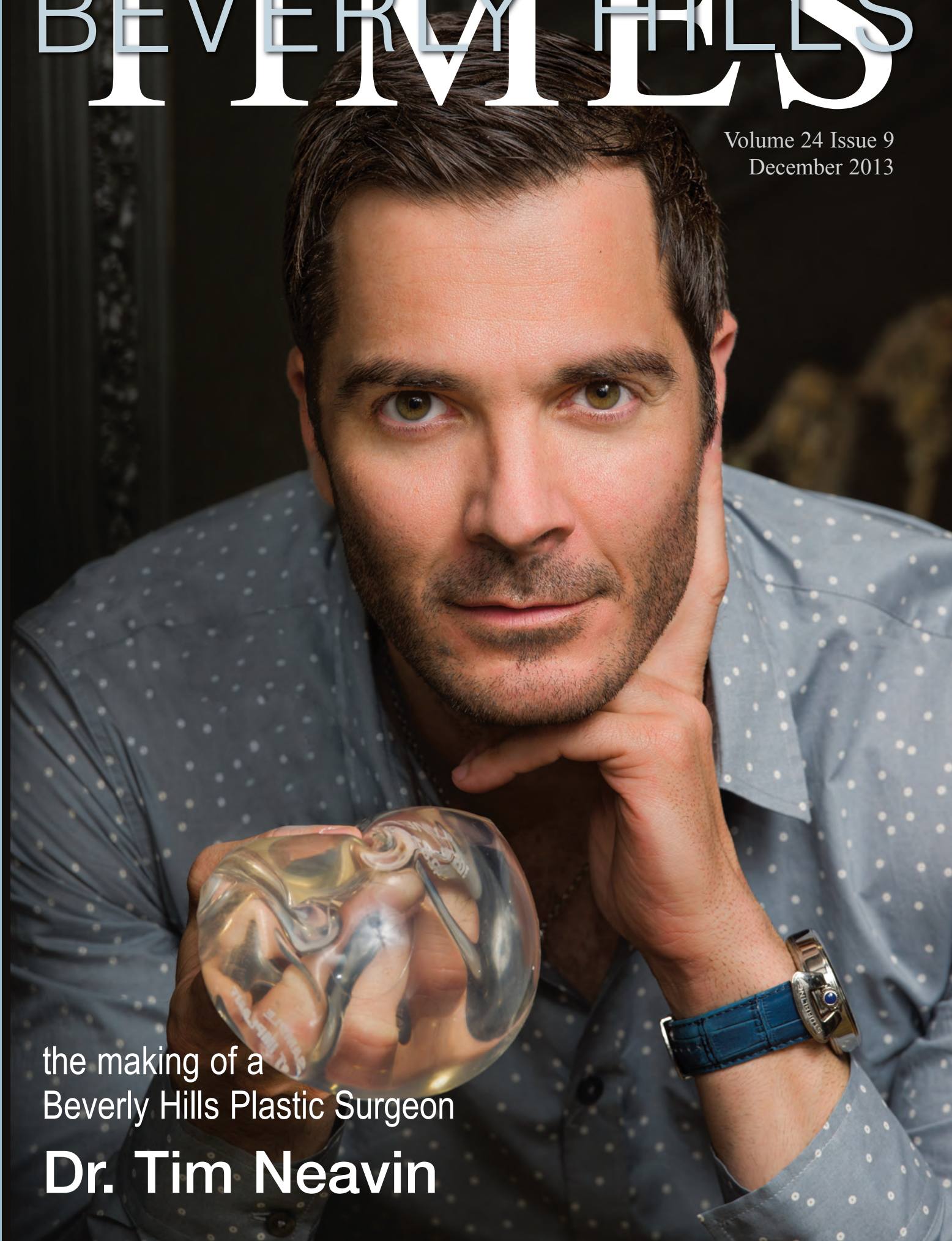


**New Style Trends
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News Entertainment Business Nightlife

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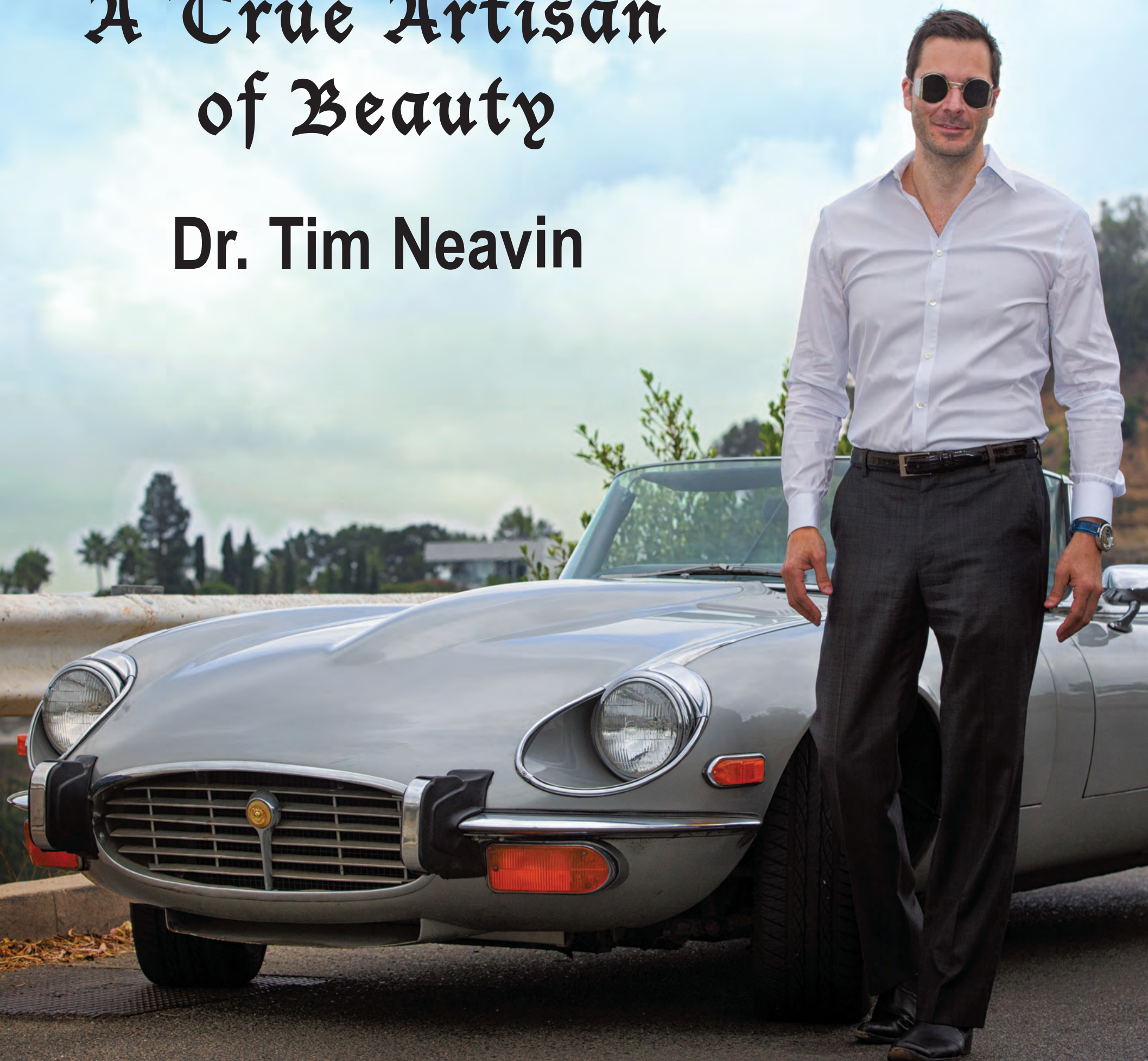


the making of a
Beverly Hills Plastic Surgeon

Dr. Tim Neavin

A True Artisan of Beauty

Dr. Tim Neavin



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AS we move into the much-anticipated festivities of the holiday season, included in the hoopla is the annual changing of the guard for the beginning of a new year. Regardless of what 2013 brought our way — amazing or overwhelming — 2014 brings a promise of hope for a fresh start. We each have our own personal wish list for the stroke of midnight...THE “I-want-more-of-that” AND THE “I-never-want-to-go-there-again” depending on what dropped in our laps. But, I do believe there is a common link we share, and it’s about change: personal and professional. Anticipation for a new year is about the hope for fulfilling our dreams. Anticipation of what “could be” is what gives us the courage not to give up and, to go after what our heart desires. I’ve always believed LA is the City of Dreams. If you want it — it’s here for the taking. But as the saying goes... The question is not whether you want something. The question is how badly you want it. Those words are the defining nuts and bolts between achieving goals, or staying a dreamer who always feels life has passed them by. Dedication, motivation to succeed, and hard work are what it takes to make it in life. And, it’s not easy.

Just as another year has rolled by, so has another birthday (YIKES!). And no where on earth are birthdays more in your face than in LA — the land of *I-Never-Want-To-Get-Or-Look-Old*. With that in mind... weight gain, flab, stress, crows feet and gray hair are running rampant, and have taken over my life like weeds in the back yard. I hate it. Therefore... topping my own personal wish list for 2014: I want to stick like glue to a regular exercise program (for real this time and I’m not kidding around!). Next is my health. Those people who say you have to eliminate stress from your life to be healthy must live on another planet. Nobody I know isn’t stressed and I know everybody. I burn the candle at both ends, and so does every business man and woman alive — and that isn’t about to change. But what you and I can change is sticking to a health maintenance program of regular check-ups, good food and counteract burnout with exercise. A personal note: I promise to close my eyes every time I drive by an establishment that sells curly fries. And speaking of maintenance... there is ZERO possibility of feeling good about ourselves if when we look in a mirror what we see is what we don’t like. It’s that simple. Maybe people in other states, or in other solar systems don’t understand LA’s obsession for wanting to look fit and fab — who cares. I’m all for plastic surgery and any other anti-age miracle worker there is available. More than ever before incredible new treatments and procedures can put us back on the road to loving how we look at any age. With a new year on the horizon, it’s a perfect time to follow our hearts and, do what we want to do to be all that we want to be. We live in a city of beautiful people and, we like it that way. And let’s face it... everybody wants to be us!

I could never have chosen a more fitting Beverly Hills Holiday cover profile than Dr. Tim Neavin. The man is most adorably handsome with a sense of humor and personality that could 100% charm down a coiled rattlesnake. But it’s not just his looks and outward personality (although it’s never a bad thing to be beautiful and riveting). What I found most endearing about Tim is his spirit for life, and the level of perseverance and motivation he has to live out his dreams with passion, good intention and a heartfelt desire to be the best he can be. As a Board-Certified Plastic Surgeon and Founder of Artisan of Beauty, in Beverly Hills, Tim is in the business of helping other people achieve their own dreams of being able to look in a mirror and like what they see. Barely 41-years old, he has accomplished with nail-biting hard work, and fear-less determination what he dreamed of the entirety of his life: building a cutting-edge, cosmetic and reconstructive destination surgery center that isn’t based just on the business of cosmetic surgery. But, one that helps restore “normal” to the lives of those people who have sustained life-altering disfigurements and injuries. It’s his drive for perfection and desire to offer people the best possible and most advanced knowledge and techniques available, that sets an example for all of us to follow. Dedication counts in whatever path we choose.

Certainly, the outside world only sees the best of our lives. This is especially true when it comes to our perception of the glam life of a Beverly Hills plastic surgeon. Rarely do we take time to consider the years of training it took them to get to this point. Looking back, Tim recalled some tough decision-making times: one specifically was moving to Beverly Hills to establish his plastic surgery practice. A defining memory but as he says... “There is no place I wanted to live or practice plastic surgery but in Beverly Hills. I love everything about this city and the people who live here.” The more Tim and I spoke, the more we hit it off like wild fire. The guy is funny, intense and has a small town air about him that is enchanting. The day I went to his office he gave me the grand tour stopping to affectionately point out pieces of furniture he had handpicked; some he made himself (he also designs his clothes). It’s easy to see why he’s drawn to the artistry of the human form and, is such a perfectionist as a surgeon. His eye for detail and creative edge is astounding, and it’s apparent in everything around him. Another thing I like about Dr. Neavin... his vintage Jag. What’s a photo shoot with a studly guy without a studly car? He is just plain cuteness.

“Plastic surgery is about making people happy. It is an art as much as a science. Understanding beauty is a must, so it can be recreated.

Plastic surgery is not just about fighting the aging process. As the medical and surgical fields have advanced to offer premium health care in numerous areas, the business of plastic and reconstructive surgery is no different. Too much emphasis is placed on the role of a plastic surgeon doing face lifts, breasts and lipo. Yes, they are part of what we do, but plastic surgery is also about helping people who have suffered physical deformities from burns, cancer surgeries, accidents and birth defects. Plastic and reconstructive surgery allows them to move forward with their lives.”

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AS if the day-to-day of his Beverly Hills practice isn't enough to keep his day planner overflowing, Tim also has an office in Glendora, California and is a member of a famed team of well-known LA plastic surgeons who travel to Dubai to see patients where they have fully-staffed operating suites and perform surgeries. Keeping true to his objective to not just concentrate on the cosmetic/anti-aging side of plastic surgery, Tim sees emergency room trauma patients and has surgical credentials and affiliations with a leg-long list of some of the finest hospitals in southern California including, Cedars-Sinai, Brotman Medical Center, Olympia Medical Hospital, Hollywood Presbyterian Medical Center and nine others. When the topic of beautification comes up, he specializes in Facial Fat Grafting, Breast Augmentation/Breast Reconstruction, Face Lift, Rhinoplasty, Abdominoplasty (tummy tuck) and Liposuction. All translate into him knowing the most effective, latest and greatest rejuvenation and restorative procedures for the face and body. Our interview took many twists and turns as we discussed several hot topics related to the plastic and reconstructive field—and there are about a million. So, I invited Tim back in upcoming issues to discuss a variety of plastic surgery topics, and his take on current cosmetic/reconstructive headlines such as:

- **Why some people achieve astounding nip and tuck results and others fall miserably short of their intended goal.**
- **Which procedures truly help fight the effects of aging and which “fad” treatments promise more than they can deliver.**
- **What role genetics and a healthy lifestyle actually play in the aging process. The answer will astound you.**
- **Treatment options for those with a family history of breast cancer; pros and cons of pre-breast cancer via a mastectomy.**
- **Options for those who have had bad plastic surgery, severe scarring, and or permanent filler they want removed.**
- **On the anti-aging horizon: the ability to manipulate genes and cells within the body to promote new skin tissue.**

A Beverly Hills Plastic Surgeon. An enviable position no matter how you look at it. But lets talk about the road getting here.

Some people believe plastic surgery is one of the easier paths in medicine to take. But nothing could be further from the reality of what it actually takes to become a plastic surgeon. The road is brutal. I was fortunate to be selected for a very competitive surgical program, and went straight from graduation into plastic surgery training. But the price was steep and the program was demanding; day and night I worked or studied. Years went by and all I saw was the inside of a hospital, or a bed where I managed to get a few hours of sleep. My life revolved around seeing patients, being in an operating room or studying for exams and boards.

What got you through the ups and downs of training for such a demanding profession?

In retrospect, nothing came easy. I remember watching many of my friends in college go out to frat parties while I stayed in and studied. In medical school things didn't change much. I'd have class from 9 to 4 and study from 5 until midnight. And weekends existed only to catch up on my studies from the week before. During med-school it was mentally exhausting and during my residencies it was physically exhausting. I trained at the University of Pittsburgh which has a reputation for being what doctors refer to as a “malignant program.” Tough love as “they” say. There was a joke among the residents that the University of Pittsburgh logo was black and

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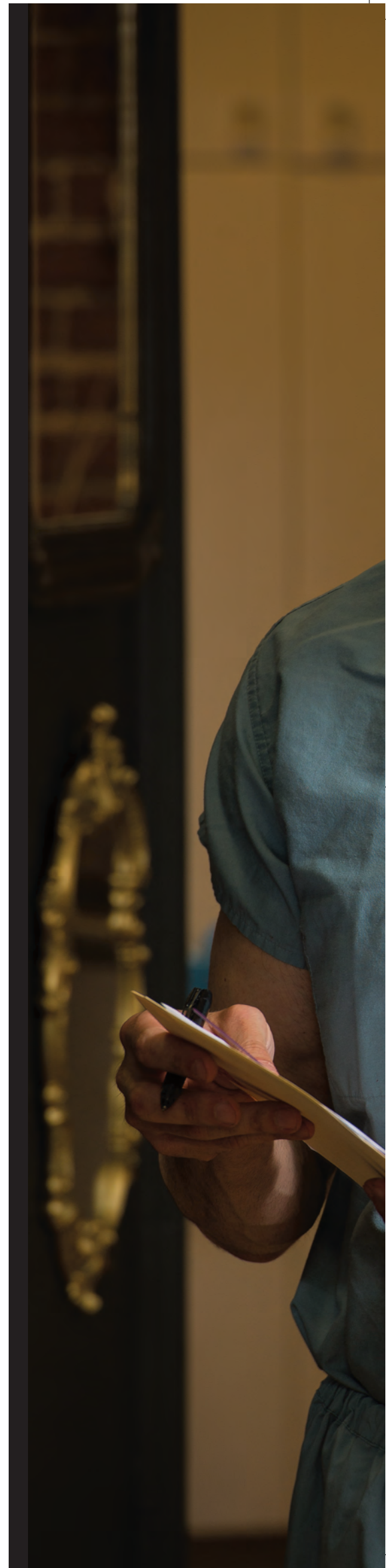
blue for a reason, but the training was stellar. It's one of the oldest and largest programs in the nation. Unmatched. I was fortunate to operate along side many of the most well-known pioneers and legends in plastic and reconstructive surgery; cutting-edge surgeons responsible for many techniques we use today. We worked up to 100 hours a week, incessantly preparing and giving talks locally, regionally, and nationally. By the time I finished, I had the confidence and ability to do about anything I set my mind to. The experience was demanding, but proved an invaluable asset in starting my practice.

Why plastic surgery?

Even from childhood, I was fascinated by the human anatomy. I was also creative and artistic. I made human forms out of paper, and used to walk around with a doctor's kit and write pretend prescriptions even before I knew how to spell. When I entered college, my initial goal was to become a psychologist like my father, who started teaching as a professor in college, and worked as a guidance counselor before becoming a psychologist. I was fascinated with physiology and the biochemical science of the mind and human behavior. Moving forward into premed, and with the intention of specializing in psychiatry, I began volunteering at a psychiatric institution and fell in love with the atmosphere. Many days and nights even after my shift ended, I would stay in the hospital and help staff caregivers and, talk with patients. I also worked at a crisis center with an intervention program, which furthered my desire to become a psychiatrist. But after having the opportunity to rotate through many different fields of medicine, I became drawn to the intricacies of surgical procedure; working with my hands and seeing the results of how reconstructive and cosmetic surgery changed the lives of people for the better. At one time it seemed I would have to choose which path to follow, but as my training progressed, I became aware I could have both if I chose plastic surgery. Often called “psychiatry with a knife”, plastic surgery proved to be a perfect fit as it incorporates an aspect of art, an innate eye for detail, and an unmatched knowledge of anatomy. Plus, it offers a look into why people see cosmetic and reconstructive surgery as the gateway to improving their lives on every level you can imagine. Plastic surgery is unlike any other field of medicine.

Tim is an east coast guy, born and raised in South Jersey, just outside of Philadelphia. It seems over-achieving has been a running theme throughout his life starting in high school with a love for competitive sports. He excelled as a quarterback in football which earned him a scholarship to college. Unwilling to simply settle for outstanding athletic recognition, Tim made the Dean's List seven consecutive semesters before graduating from college Magna Cum Laude. A move to Philadelphia to attend medical school at Jefferson Medical College of Thomas Jefferson University followed, where again he earned Magna Cum laude status scoring within the top 10 percent of his class. Then, the University of Pittsburgh where he entered one of the

most respected plastic surgery training programs in the country which was exclusively reserved for students at the top of their class who had achieved top board scores and showed both surgical and medical innovation along with an eye for detailed research experience. It seems Tim had unknowingly been preparing for the Pitt program most of his life. Soon after finishing, he moved to Beverly Hills to further his surgical expertise with a Fellowship in Advanced Aesthetic Surgery. And, once Tim got to Beverly Hills... well need I say more? He opened his own Beverly Hills office in 2009.





Over the years, Tim has contributed to numerous medical journals, co-authored several articles on aesthetic surgery, and has been a guest speaker at regional and national conferences on facial fillers, periorbital beauty, body sculpting, and the psychosexual effects of plastic surgery on women. At a national meeting in San Diego, he spoke on the safety of outpatient surgery and, this past October, he was asked by the American Society of Plastic Surgeons to lecture to residents at a seminar in San Diego on the topic of starting their own practices. A lead article Tim co-authored in the Aesthetic Surgery Journal, "Better Sex From the Knife?" — a study that looked at the positive influences of plastic surgery on one's sex life gained national media attention and was highlighted on the Today Show. In a short time Tim has forged ahead in his quest to be a leader in facial reshaping and, being profiled at American Society of Plastic Surgery and American Society for Aesthetic Plastic surgery meetings has made his climb to the top much easier. In the way of celebrity media coverage, he is still coming to terms with seeing his face in magazines and on entertainment television shows depicting him as "dating" or "having done surgery" on the Hollywood celebrities he is photographed with. In fact, he is shocked and says that lately he has been romantically linked with celebrities he barely knows. And, if he does... he's not saying.

Is plastic surgery all you imagined it would be?

The biggest challenges in this field have not been surgical or patient care. For me those are the most enjoyable and rewarding part of my work. The main challenge was starting a private practice from scratch in a city that I knew had the most competitive plastic surgery market in the world. And, I opened my office in 2009, in the worst economy since the great depression. While the art of plastic surgery is everything and more I thought it would be, the business side of medicine is an entirely different animal, and requires my daily attention to every detail.

Why Beverly Hills?

Why not? The truth is I would have never guessed I'd end up here. The first time I came to California was in 2007 for the interview that landed me an advanced aesthetic training fellowship. The rest is history. After completing yet another year of training (six total), I decided I was going to stay in Beverly Hills and make it work. And thankfully it did. It's easy to fall in love with the sunny weather and all the excitement of entrepreneurialism that penetrates even our thickest smog.

LET'S see... a gorgeous, single man with a high profile, career in the most famous city in the world. Any openings left on your date card? Seriously, do you have time away from business to have fun?

I joke that any woman I meet has to compete with my one true love: my career. Unfortunately that joke doesn't get me very far. But at least I get points for honesty. As a surgeon, I am never really "off" work, and it's almost impossible to leave my work at the office. Patients live what I do. Some are out on the town, at premiers, on television — you name it, and when the work you have done (especially when it's plastic surgery) is out there for the world to see, the burden of responsibility is great. It's stressful when you hold another person's health and happiness in your hands. But it's also incredibly rewarding when I get photos and calls from patients, or see them on television or in magazines, and they look amazing. I can see the happiness on their faces. When patients call and thank me for the great job I did and tell me how I made a difference in their lives — it's those times when I forget about the hard work, and feel blessed and thankful that I was able to make a positive difference in their lives. At the end of each day, I sleep better knowing the people I operate on are doing well. I think just about every patient I have done surgery on has my cell number (laughs). That connection alone... that if the need arises we can speak to one another 24/7 brings us both comfort. To know that any question or concern regardless of how small it is — is just a call or text away makes me and them feel more at ease. When I take time to relax, I'm writing, sleeping, traveling, or having dinner with friends, and of course I date. (offers no further info BOO!). I like to cook, work out at the gym, and enjoy the hunt for medical oddities and antiques for my house and office. I love to take weekend joy rides up and down the coast in my Jag convertible, and recently I started taking singing lessons for fun. If anyone is looking to start a band, let me know.

Well folks you heard it hear first. A SuperStar in and now possibly out of the operating room. Can one man be any more appealing? Well, maybe if he manages to land a singing gig on American Idol, and I do believe this guy can do anything he sets his mind to. Dr. Neavin you have my vote. ●

Check out the fabulous world of Dr. Tim Neavin
www.artisanofbeauty.com